

HINDUSTAN UNILEVER LIMITED

SINGAPORE INTERNATIONAL WATER WEEK 4 JULY 2012



SAFE HARBOUR STATEMENT

This Release / Communication, except for the historical information, may contain statements, including the words or phrases such as 'expects, anticipates, intends, will, would, undertakes, aims, estimates, contemplates, seeks to, objective, goal, projects, should' and similar expressions or variations of these expressions or negatives of these terms indicating future performance or results, financial or otherwise, which are forward looking statements. These forward looking statements are based on certain expectations, assumptions, anticipated developments and other factors which are not limited to, risk and uncertainties regarding fluctuations in earnings, market growth, intense competition and the pricing environment in the market, consumption level, ability to maintain and manage key customer relationship and supply chain sources and those factors which may affect our ability to implement business strategies successfully, namely changes in regulatory environments, political instability, change in international oil prices and input costs and new or changed priorities of the trade. The Company, therefore, cannot guarantee that the forward looking statements made herein shall be realized. The Company, based on changes as stated above, may alter, amend, modify or make necessary corrective changes in any manner to any such forward looking statement contained herein or make written or oral forward looking statements as may be required from time to time on the basis of subsequent developments The Company does not undertake any obligation to update forward looking and events. statements that may be made from time to time by or on behalf of the Company to reflect the events or circumstances after the date hereof.

HUL: INDIA'S LARGEST FMCG COMPANY





7 brands > Rs. 1000 crs; 13brands > Rs. 500 crs 17 out of top 100 most trusted brands in India^

^Brand Equity Survey, 2011

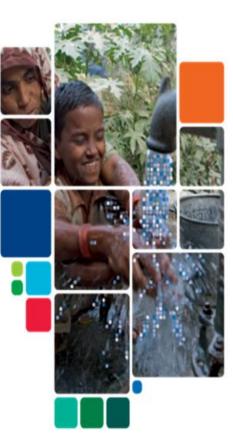
CLEAR AND COMPELLING STRATEGY



Strategic framework

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Sustainable Living Plan



Our Goals



UNILEVER SUSTAINABLE LIVING PLAN AT THE HEART OF OUR BUSINESS





Responsible growth

OUR PROGRESS





30 million people reached with **Lifebuoy soap** handwashing programmes in 2010-11

30 million people have **gained access to safe drinking water** by using **Pureit** in-home water purifier, since 2005





Around 60%of our major food and beverage brands – Brooke Bond, Bru, Knorr, Kissan and Kwality Wall's – comply with the '**Healthy Choice**' guidelines'

Reduced CO₂ emissions by 14.7%, water use by 21.5% and waste by 52.8% in our factories, over 2008 baseline





Improved CO₂ efficiency in transportation by 17.8%

60% of tomatoes in Kissan Ketchup are sourced sustainably



SO WHAT ARE WE DOING AT HUL

R&D INNOVATION TO REDUCE WATER IN THE CONSUMPTION OF OUR PRODUCTS





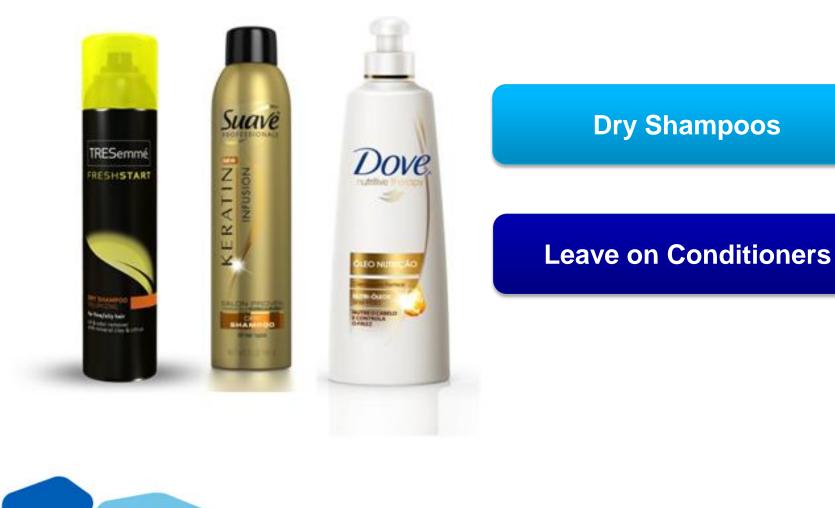


Magic Water saver

Comfort one rinse conditioner

R&D INNOVATION TO REDUCE WATER IN THE CONSUMPTION OF OUR PRODUCTS





HELPING SHAPE THE DEBATE TO ENSURE INDIA'S WATER SECURITY



Tikamgarh

MahesanaSabarkantha

Water conservation projects 180+ villages in India

NasikSilvasa Ahmadnagar Bidar PEOPLE Gulbarga Bellary PLANET Chitradurga Kolar Pera PROSPERITY Dindigul Madurai Sivagangai Virudhunagar Ramanad

1000000 people to benefit

over 100 billion

50% expected rise in

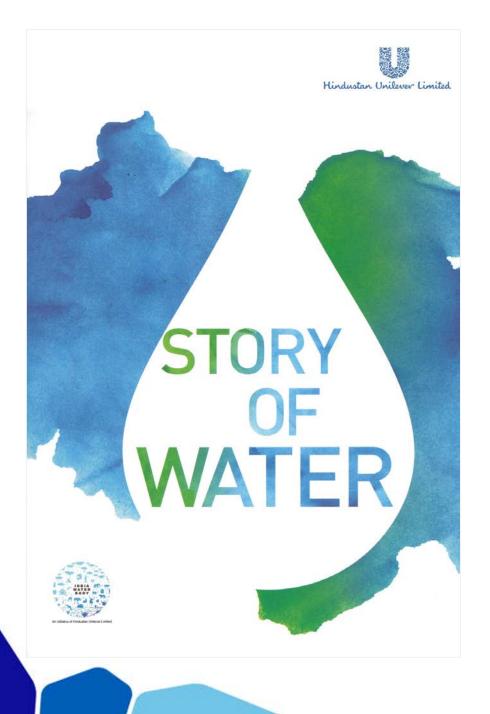
liters of water to be harvested

crop production

WATER WORKS

- Unique initiative in jointly with Facebook
- Pilot in Madhya Pradesh
- 75 Waterworkers to be trained
- Distribution of Pureit sachets







FOR FURTHER INFORMATION

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